

RETHINK: RECYCLE: REDESIGN
at the Oklahoma City Festival of the Arts
April 20-25, 2010



Call For Entries

ABOUT RETHINK: RECYCLE: REDESIGN

RETHINK: RECYCLE: REDESIGN is a juried art exhibition, which seeks to promote and encourage green design and sustainability. It was created to challenge artists and designers to RETHINK objects that have reached the end of their lifecycles. The idea is to RECYCLE and REDESIGN by repurposing and transforming objects into art—functional and non-functional.

The 2nd annual event is a collaboration with the Oklahoma City Festival of the Arts and will be featured at the **Six-Day Cellars** venue at the festival.

JURORS

The jury will be a panel of professionals in the fields of art, design, and sustainability.

SUBMISSION GUIDELINES

Work will be considered according to various criteria with emphasis on originality of transformation, effectiveness of repurposing, and aesthetics of design.

Media to be Used

Each entry must contain predominantly manufactured materials that would otherwise have been disposed into waste streams. This includes collage, wall hangings, sculpture and other 2 or 3-dimensional artwork. The jury will focus attention on craftsmanship, materials use and creativity.

For our purposes, materials from nature such as rocks, sticks, leaves, bones, dirt, water, etc. are *not* recycled.

Materials that one might use are items normally considered junk, or that would have ended up in a landfill if not rescued for some new purpose—such as art.

Suggestions: Old toys, machine parts, used building materials, newspapers, magazines, fabric from old clothing, or CDs.

For inspiration or ideas take a look at the book *Cool Green Stuff* by Dave Evans or visit a few of these websites:

www.rethinkrecycleredesign.org

www.readymade.com

www.chopstickart.com

www.weburbanist.com/2008/06/04/recycled-art-from-trash/



SALES

All work will be offered for sale during the Arts Festival starting on Tuesday April 20 through Sunday April 25, 2010. Artists will stipulate the sale price and will receive 80% of the sale. Artists will receive a check no more than 10 days after the end of the event.

DELIVERY & PICKUP

All work accepted into the show must be on delivered at **12 PM** noon on **Monday April 19th** to:

Arena Theater at Stage Center (Arts District Downtown Oklahoma City)
400 West Sheridan Ave
(Located on the east side. The entrance faces Hudson)

If you are unable to deliver your piece during that time, please contact us to make other arrangements.

Unsold work must be picked up at 6PM on April 25th. The area will be closed by 7PM.

APPLICATION PROCESS

Artists may submit a **maximum of 3 pieces**. **One piece** will be chosen and entered into the exhibition.

Send submissions via e-mail as a **JPEG** or **TIFF**.

Please also include in your submission the following:

- Short bio
- Artist's statement
- An explanation of your process and a detailed, comprehensive list of materials used.
- Headshot (*if you have one, for our website*)
- Information regarding the submitted pieces, along with dimensions
- Sale price of each item
- Website address (*so we can promote you on our website*)
- An email address and phone number (*will NOT be given out*)

Email submissions to:

submissions@rethinkrecycleredesign.org

Subject Line: RETHINK RECYCLE REDESIGN Submission

Deadline for submission is Monday, March 1, 2010.

Accepted entrants will be notified by Friday, March 5 , 2010.

For more information, contact Jacine Arias:

Phone: (405) 503-7322

E-mail: ja@rethinkrecycleredesign.org